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6295 Edsall Road, Alexandria, VA 22312-2670

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CONTACT: Taylor Ham

(703) 970-3675

ServiceSource Network Hires Director of Development

Alexandria, VA—The ServiceSource Network is pleased to announce the hiring of a Director of Development who will oversee Network development and fundraising activities and direct the strategic growth of three affiliate charitable foundations. Ivy Fields will officially join the ServiceSource Network on Monday, June 29, 2009.

Ivy brings to the Network more than eight years of experience in organizational development and major gifts fundraising. As the Deputy Managing Director, Campaign for The Jewish Federation of Greater Washington, Ivy developed and managed a \$27 million dollar annual fundraising campaign, to include soliciting and stewarding donor prospects. Through a relationship-based fundraising model that emphasizes donor engagement, Ivy successfully cultivated a portfolio of donors to expand the Jewish Federation's major donor base, broaden philanthropic revenue streams and achieve a higher level of support for the organization. Ivy has a B.A. in Sociology from the State University of New York at Buffalo, and an M.A. in Human Resource Management from Marymount University in Arlington, Virginia.



The creation of a development and fundraising department allows the ServiceSource Network to formalize its fundraising activities and coordinate and share resources across the three charitable foundations. The foundations, which include the Abilities Foundation, the ServiceSource Foundation and the OCI Foundation, raise money for programs that directly support people with disabilities in the various organizations. Last year the ServiceSource Foundation contributed nearly \$1million dollars to purchase and renovate the Prince William Neighborhood Place and

make additional renovations to the Woodmont Community Integration Center and Annandale Neighborhood Place. The Abilities Foundation is the longest standing foundation of the three and has raised more than \$10 million dollars over its history in support of programs and people at Abilities of Florida. The OCI Foundation is the newest of the three foundations and is already actively engaged in supporting programs at OCI, with a specific goal to support programs for people with Asperger's Syndrome and Autism Spectrum Disorders.

“We are thrilled to welcome Ivy to the ServiceSource Network family,” said Lisa Ward, Senior Vice President of Communications and Community Development. “Her skills and experience will be instrumental in helping to expand outreach and heighten awareness of and support for our mission throughout the communities in which we work.”

The ServiceSource Network combines national expertise with local experience to provide individuals with disabilities an exceptional service delivery experience through innovative and valued employment, training, rehabilitation and support services.

For more information about the ServiceSource Network, please visit our website at <http://www.ourpeoplework.org>.

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